**Make the case to attend The Connected World LIVE 2024.**

**Just copy, paste, and lightly customize the email below and share it with your manager.**

**THE CONNECTED WORLD LIVE 2024**

Convince Your Manager Email Template

To: <insert email>

Subject line: Request for Approval to Attend The Connected World LIVE 2024

Dear <Insert Manager’s Name>:

I’m writing to request your approval to attend The Connected World LIVE 2024 (formerly known as the Connectbase Customer Summit), scheduled to take place at the Sheraton Framingham Hotel & Conference Center from September 23-25, 2024. This annual event is a cornerstone in our industry, bringing together members of the Connectbase ecosystem to learn, exchange insights, share best practices, and connect with other ecosystem members. As a key member of our team, I believe my attendance at this event will greatly benefit our organization in several ways.

Firstly, The Connected World LIVE offers hands-on training sessions, providing deep dives into the Connectbase platform. These sessions will empower me with practical knowledge and skills that I can immediately apply to enhance our workflows and maximize the platform's capabilities.

Moreover, the event features breakout sessions by role, offering valuable insights into platform best practices and use cases that may have previously eluded me. By attending these sessions, I will gain a comprehensive understanding of how the Connectbase platform can positively impact our work, particularly in [mention specific projects or initiatives here].

In terms of logistics, I have conducted a preliminary cost analysis, and I am pleased to report that there is no registration fee to attend The Connected World LIVE. The estimated expenses for airfare, transportation, and accommodation are outlined as follows:

* Event registration: FREE
* Airfare: [$XXX]
* Round-trip transportation between airport and hotel: $xx
* Hotel: $xx–$xx per night (plus applicable fees and taxes) x 2 or 3 nights
* (arriving September 22nd or 23rd)
* Total Estimated Cost: [$XXX]

I am confident that the knowledge and connections I acquire at The Connected World LIVE will directly contribute to our organization's success. Upon my return, I am committed to sharing key insights and learnings with the team to optimize our use of the platform and support our collective goals.

Thank you for considering my request. I am eager to attend The Connected World LIVE and am certain that it will be a valuable investment for our team. Please let me know if you require any further information or clarification.

Thank you,

<Insert Name>