

# THE CONNECTED WORLD LIVE!

Sheraton Framingham Hotel and Conference Center  
September 23-25, 2024



## What Is The Connected World LIVE?

The Connected World LIVE! formerly known as the Connectbase Customer Summit is the premier industry event that brings together members of the Connectbase ecosystem. This annual event is designed to foster connections between global buyers and sellers, enhance your knowledge of the platform, and drive the future of connectivity.

Whether you're looking to scale your business relationships, make new connections, level up your platform knowledge, learn new use cases, hear best practices, or find your place in our expanding community, this event is your gateway to transformation.



## 2023 Event Highlights

**350**

Customers, Ecosystem  
Members and Partners  
of The Connected World  
attended in 2023.

**97%**

Of attendees who  
completed the 2023  
post-event survey  
gave overall top  
event ratings.

**83%**

Of attendees  
made new connections  
based on buying/ selling  
interests, location,  
and affiliation.



For more information, scan the QR code visit <https://www.connectbase.com/the-connected-world-live/>



## Why Attend?

The Connected World LIVE, unlike any other industry conference, offers a unique experience where our vibrant ecosystem of global buyers and sellers come together for:



## Platform Insights

Gain direct insights from the Connectbase team regarding the platform's future trajectory. Be the first to discover exciting new enhancements and their potential benefits for your business.

## Targeted Platform Trainings

The Connectbase team will deliver specialized live training sessions, ensuring they are both interactive and engaging, complete with opportunities for Q&A.



## Best Practices and Use Case Discussions

Our lineup of customer speakers and platform experts will delve into how they leverage the platform for their businesses, providing first-hand insights and experiences.

## Exceptional Networking

Engage with fellow ecosystem members, both buyers and sellers, spanning the globe. This event provides a rare chance to personally connect with numerous peers, broadening your network and fostering opportunities for new collaborations.

